

# **POLICY OVERVIEW**



## **First Party Coverage**

First-party expenses can include the costs associated with notifying affected customers and employees of a data breach. Public relations and reputation management/recovery costs are also first-party expenses.

#### **CYBER INCIDENT RESPONSE FUND:**

- •Coverage for Legal Services in determining the extent of the incident as well as how to respond to an incident.
- •Expenses for legal contractual requirements.
- •Forensic Expenses determining the cause and scope of a cyber incident.
- •Notification of affected individuals.
- •Compliance expenses related to regulations: Notification, credit monitoring, etc.

#### **DIGITAL DATA RECOVERY EXPENSES:**

Expenses Incurred by the insured related to:

- •Replacement of lost data
- •Restoration of damaged data
- •Re-collection of data
- •Expenses incurred to reduce or further mitigate each loss

#### **BUSINESS INTERRUPTION AND EXTRA EXPENSES:**

- •Income loss that is a result of the interruption in an organization's computer network.
- •Income loss as a result of the interruption of a shared computer system (Contingent Business Interruption).
- •Extra Expenses related to the network disruption as well as the contingent network disruption.

#### **DIGITAL DATA RECOVERY EXPENSES:**

- •Expenses incurred by the Insured in respoding to an extortion threat.
- •Expenses incurred by the Insured to mitigate, or reduce such loss.

## Cybercrime

#### **COMPUTER FRAUD:**

•Third party accessing insured's computers to take money.

#### **FUNDS TRANSFER FRAUD**

•Third party tricking a bank into transferring funds from the insured's account.

#### **SOCIAL ENGINEERING FRAUD**

•Third party tricking an employee into transferring money.

## **Third Party Coverage**

Third-party expenses include the legal aspects of a data breach, particularly in the legal fees and costs of settlements, civil awards, or judgements resulting from a lawsuit.

#### **CYBER, PRIVACY AND NETWORK SECURITY LIABILITY:**

Liability for an organization's failure to protect sensitive or corporate information. This includes the following:

- Unintentional Violations of Privacy Regulations.
- •Failure of Network Security, which results in: The Unauthorized Access or Use of the Computer Network.
- •Denial of Service Attack on the organization's computer system.
- •Unintentional or unknowing transmission or a virus or malicious code.
- •Regulatory Liability: Regulatory Proceedings and other Regulatory Inquiries.
- •PCI (Payment Card Industry): Assessments ordered by Payment Card Providers.
- •Fines/Penalties assessed by the Payment Card Provider.

#### **ELECTRONIC, SOCIAL AND PRINTED MEDIA LIABILITY:**

Legal Defense Costs and Damages resulting from:

- •Product Disparagement, Trade Libel, False Claims, Invasion Of Privacy, Plagiarism, Copyright, Trademark Infringement, Negligence In Publishing Content.
- •Coverage for the above does include Printed Materials.

## **Special Endorsements**

# SPECIAL ENHANCEMENTS THAT MAKE THIS CYSURANCE POLICY UNIQUE:

- •Reputational Event & Extended Period of Attrition
- •Invoice Manipulation (up to same limit as Social Engineering)
- •Extortion Threat Enhancement
- •Betterment
- Primary Insurance for Insuring Agreement
- System Failure
- Preventative Shutdown (14 days)
- •Period of Restoration Extended 180 days
- •Blanket Additional Insured
- •Breach Response Indemnitee